

WHAT IS TRADE AGREEMENTS ACT (TAA)

How does it impact your video surveillance business?

CONGRESSIONAL ACT

Which governs the trade agreements negotiated between the United States and other countries. It was designed to foster & maintain an open world trading system and expand US commerce while enforcing & improving international trading rules & enforcements.



THE SIMPLIFIED ENFORCEMENTS

Government procurement is restricted to U.S.-made or designated country end products. The "substantial transformation" clause can present complex interpretation issues and should be evaluated on a case by case basis for conformity.

UNPREDICTIBLE BUSINESS IMPACTS

With the lack of alternatives to China made video security, IC Realtime has shifted manufacturing to S. Korea, a TAA compliant country. The stigma based on manufacturing in China is widespread across multiple industries, including residential. Government procurement is where it all started.



WHY TAA MATTERS

Goods made in a TAA compliant country do not violate human rights, aren't foreign government-owned, honor privacy, and typically offer better quality control. Your customers expect this benefit. Don't you expect it?

THE CONFIDENCE OF KNOWING IT'S "MADE IN KOREA" IS A BREATH OF FRESH AIR.

Read more at icrealtime.com/taa